



# Archaeology: a global profession

**2017 ClfA annual conference and training event**  
University of Newcastle, 19-21 April 2017

## SPONSORSHIP, EXHIBITION AND PROMOTION

The Chartered Institute for Archaeologists (ClfA) is the leading professional body representing archaeologists and heritage professionals working in the UK and overseas. We have a membership of 3200 individuals, with 78 Registered Organisations.

The ClfA annual conference is the premier archaeological conference in the UK, attracting over 400 participants over the course of three days. Combining keynote addresses, wide-ranging sessions, training workshops and exhibitions, the ClfA conference provides an annual forum for discussing current professional issues, showcasing new developments and presenting research in archaeology and the wider heritage sector.

The conference provides an excellent opportunity for stakeholders, clients and providers to gain direct contact with heritage professionals. Packages can be tailored to your needs – just get in touch on the details given below and we can discuss this with you.

**Who attends?** The conference attracts 400 professionals and early career entrants, all looking to develop their knowledge on policy and practice issues, and enhance their skills. The conference theme is *Archaeology: a global profession* and our three-day programme will include a series of lectures, discussion seminars and CPD workshops. Session organisers, training providers and discussants – as well as the delegates themselves – represent a diversity of professionals working across the heritage sector. From local government curators and planning archaeologists, national heritage bodies, volunteers, consultants, company directors and staff, independent specialists, academics, and industry partners, the ClfA conference attracts a full professional spectrum.

**How to book.** Just get in touch! If you are keen to sponsor any aspect of the conference, or would like to advertise with us, do not hesitate to get in touch and discuss options with our conference team. Once we have established what package would suit you best, we will send across a booking form and further details about the venue. Booking forms are available on our [website](#). We recommend that you book early as there are limited spaces for both exhibitors and advertisers. *A late fee of £25 will be applied to exhibitors after 18 March - please book early!*

**Help us support delegates...** In 2017, we are offering sponsors the opportunity to support a travel bursary for £50 - just tick the box on the form and we will do the rest.

**Please contact our team to discuss options at**  
[conference@archaeologists.net](mailto:conference@archaeologists.net) or look up the conference webpage at: [www.archaeologists.net/conference/2017](http://www.archaeologists.net/conference/2017)

## SPONSORSHIP, EXHIBITION AND PROMOTION PACKAGES

By taking part, sponsors and exhibitors add value to the experience of delegates. In return you gain direct access to our delegates via logo placement in our conference material and at the venue, via our display areas and networking events, and via advertising within our programme.

### SPONSOR

For **£860** your organisation could sponsor a discussion session or training event, or for **£550** a fringe event such as a debate, gallery or conference excursion.

For this you will receive

- advertising space within the session and billing as session sponsor at the venue
- your logo in the programme and a link to your website from the conference webpage
- exhibition space within our main hall
- free logo and paragraph about your organisation in the final programme (max 100 words)
- free inclusion of a flyer in the delegates' pack
- free registration for one representative at the conference and wine reception (excluding social events and formal dinner)
- reduced registration for two additional representatives including wine reception (£60 per day)

### EXHIBIT - book before 18 March 2017 to avoid the late fee

For **£265** you can book our basic display package and be situated at the heart of the event in the main hall where delegates will be meeting for lunches and coffee breaks.

The Basic Exhibitor package receives

- a single display space including a table
- your logo in the conference programme
- free registration for *one representative* at the conference and wine reception (excluding social events and formal dinner)
- reduced registration for two additional representatives including wine reception (£60 per day)

Add-on offers mean you can add value to your basic package

- *The Exhibitionist* £500, add an extra person, a flyer and ½ page advert in the conference programme and save £165
- *The Traditionalist* £400, add an extra person and a ¼ advert and save £155

### ADVERTISE

There are various options for advertising with us by including your leaflets in our conference pack, or by placing an advert in the conference programme (also available online). For **£110 – £200** you can advertise your services and products to our delegates via a number of routes. Advertise in our conference programme

- full page advert for £200
- half page advert for £180, quarter page for £140
- 1-2 leaflets in the conference pack for £110
- additional leaflets at £50 per item

### NETWORKING

The conference provides a great platform for networking – not just in the exhibition and catering hall, but at our social events. Make sure you check out the evening events on offer when you book your place to maximise your networking time!