

Three-year plan

Group

International Cultural Heritage Practice Group

Period of three year plan (e.g. April 2014 – April 2017)

April 2014 – April 2017

Date plan adopted (at AGM)

9 April 2014

Current membership

IfA members – 381

	Year one 2014	Year two 2015	Year three 2016	Year four 2017
Committee meetings				
Spring	1	1	1	1
Summer	1	1	1	1
Winter	1	1	1	1
Membership				
Recruitment (IfA members)	TBC IfA/non-IfA membership has gone from 39 (April 2013) to 381 (April 2013)			
Recruitment (non IfA members)	TBC			
Competency matrix	Explore views on possible relevant competencies e.g. group member survey.			
Events				
AGM date/month	9 April (IfA Conference)	(IfA Conference)	(IfA Conference)	(IfA Conference)

AGM event				
IfA conference session	9 April (IfA Conference)	(IfA Conference)	(IfA Conference)	(IfA Conference)
CPD workshop(s)	<p>To be done jointly with Committee on Professional Associations in Archaeology @ EAA conference annually. Topics may include:</p> <ul style="list-style-type: none"> • Intangible heritage • Hard law, soft law – international standards, legislation and guidance • Qualitative research, anthropology and ethnography • Ethical aspects of conflict heritage • Technology/ tools • Built heritage and conservation • Capacity building in developing countries • Running overseas projects: practicalities, constraints and ethics • Securing long-term funding and measuring results 			
Members				
Group member survey	Feb 2014 – pre-conference member survey to establish snapshot of academic/commercial/gvt split, career stage, interests and concerns, desire to tackle specific issues Via SurveyMonkey	Feb 2015 – pre-conference member survey	Feb 2016 – pre-conference member survey	Feb 2017 – pre-conference member survey
Subject survey	Link to CPD workshops Policy & guidance Competency matrix	Link to CPD workshops Policy & guidance Competency matrix	Link to CPD workshops Policy & guidance Competency matrix	Link to CPD workshops Policy & guidance Competency matrix
Communications				
Newsletter (how many & when)	Ebulletin 1 or 2 times a year	Ebulletin 1 or 2 times a year	Ebulletin 1 or 2 times a year	Ebulletin 1 or 2 times a year
Social media (LinkedIn/ twitter/ facebook)	Start LinkedIn beta Dec, launch Jan	Consider Twitter. Ongoing	Ongoing	Ongoing

GT2.3 Group three-year plan

Publicity				
Group banner		Create 2015	Refresh	Maintain
Group leaflet	Completed, 2013 Bookmarks?	Refresh	Maintain	Refresh
Website	Update -add leaflet -add conference session link -add links to LinkedIn (done) -add section for ebulletins	Refresh	Refresh	Refresh
Group poster	Completed, 2013	Refresh	Refresh	Refresh
Linkage and consultation				
IfA advice	As & when required	As & when required	As & when required	As & when required
Advice to other organisations	As & when required	As & when required	As & when required	As & when required
Linkage to other organisations IGO/NGO (major)	As and when opportunities arise, forge and develop links with other groups	Continue	Continue	Continue
Linkage to other organisations IGO/NGO (smaller/niche)	As and when opportunities arise, forge and develop links with other groups	Continue	Continue	Continue
Policy drafting	Feedback from conference and surveys	If deemed appropriate, start/group & expert consultation	Drafting	Open consultation/publish