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## Project Launch: Developing new Guidelines for Cultural Heritage Impact Assessment

Today marks the launch of a new project, one that will result in new Cultural Heritage Impact Assessment guidelines for the sector.

The Chartered Institute for Archaeologists (CIfA), the Institute of Historic Building Conservation (IHBC) and Institute of Environmental Management and Assessment (IEMA) have signed an agreement to author these new guidelines.

The three authors alongside other professionals have formed a project Advisory Panel (the Panel), which is also a sub-group to the IEMA Impact Assessment Network.

The Panel believes there is a pressing need for guidelines that present a clear, well respected and authoritative view of what constitutes current good practice in cultural heritage studies for impact assessment. The primary purpose of the new Guidelines is:

*“...to show how the broad principles and key assessment requirements of the impact assessment process apply to cultural heritage issues throughout the project lifecycle.”*

In order to achieve this goal, the Guidelines will need to explicitly address a number of key challenges that face the sector when undertaking impact assessment.

The objective would be to greatly enhance assessment and achieve the following:

- all developments are assessed by a suitably qualified heritage professional or team of professionals;
- there is an appropriate level of engagement in all stages of the planning and design process;
- assessments are proportionate to the nature of the development and the heritage resource affected; and
- findings are presented in a form that uses well-defined terminology.

It is recognised that the success of the Guidelines is dependent on effective consultation across the sector and building support for the project through appropriate engagement and consultation, a programme for which is under preparation by the Panel.

Further announcements will follow, but please support the project, for which a number of opportunities are presented overleaf.

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<sup>1</sup> The project Advisory Panel is formed of: James Caird (IHBC); Stephen Carter (Headland Archaeology); Victoria Cooper (Royal Haskoning DHV); Josh Fothergill (IEMA); Kirsten Holland (CIfA); Ian Houlston (LDA Design); Peter Jones (IEMA); Andy Ricketts (WSP | Parsons Brinkerhoff) and Rob Sutton (Cotswold Archaeology).

## **Corporate Sponsorship Package**

# **Guidelines for Cultural Heritage Impact Assessment (GCHIA)**

### **GCHIA Sponsor**

The assessment of the predicted effects of a development on the cultural heritage is a routine and required component of the development management process in the UK, including but not limited to development covered by the SEA and EIA Regulations.

Currently there is no publication that attempts to provide comprehensive guidelines for professional good practice for cultural heritage in impact assessment.

A GCHIA sponsor is an organisation that recognises the need for guidelines that present a clear, well respected and authoritative view of what constitutes current good practice in cultural heritage studies for impact assessment

Sponsors are organisations that want to be a core part of enabling the shared vision of CIfA, IHBC and IEMA in delivering quality guidance that drives more proportionate and effective cultural heritage assessments across UK practice, generating benefits to clients, communities and the environment.

A sponsor will help to shape the development of GCHIA and through this demonstrate their leadership in proactively addressing a key challenge in the efficient consenting of development and the preservation of non-renewable assets that are core to understanding the UK's identity and heritage.

### **Package includes:**

#### **Promoting your brand**

- Annual contributed article related to Cultural Heritage / EIA in Environmentalist, CIfA and IHBC publications for duration of project.
- Your logo on the inside cover of GCHIA.
- Reference to your sponsorship in all press releases related to GCHIA.
- Your logo on materials at the launch of GCHIA.

#### **Shaping practice**

- Privileged access and opportunity to comment on the draft GCHIA.
- Opportunities to present on heritage / EIA at engagement workshops that will help shape the development of GCHIA.
- A demonstration of the leadership role your organisation is playing in improving the quality and effectiveness of the assessment of cultural heritage.

### **Sponsor Package Price: £2,500 + VAT**

**For further details of how to sponsor the Guidelines please contact:  
Andrew.Ricketts@WSPGroup.com**