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# Re-imagining Scottish Archaeology: structure, funding, and delivery

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# Structure

CIFA @InstituteArch

Right, here we go on the theme of [#structure](#)

Q1: Is our industry sustainable? Do the current structures enable us to [#develop](#) [#innovate](#) & [#reward](#) our people as well as deliver [#value](#) to clients and the public?

Remember to prefix answers to this Q with A1 and incl [#RenewArch](#)

12:36 PM · Nov 18, 2019 · [TweetDeck](#)

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CIFA @InstituteArch · Nov 18  
Replying to @InstituteArch

A1: And do you agree that that is what we should be doing?! [#RenewArch](#)



Gavin MacGregor @gmacg\_1 · Nov 18

Replying to @InstituteArch

A1 The question is revealing, is it an industry? And if so in what way? The wide range of areas of [#Archaeology](#) [#CulturalHeritage](#) & [#HistoricEnvironment](#) practices and services includes other forms of organisational models [#RenewArch](#)



Kirsty Dingwall @KDBingo · Nov 18

A1: good question! I feel I work in an industry, but it's easy to equate that to my daily job. For others, that may not be so easy, or comfortable. Is there discomfort in the concept of 'industry' (associations of economic/commercial assets) within the sector? 1/2 [#RenewArch](#)



Kirsty Dingwall @KDBingo · Nov 18

Replying to @InstituteArch

A1 as [@caespititious](#) says, a real issue is with rewarding our people. Pay and conditions have improved, but there is still a real problem keeping good people in the profession. At a general level, heritage is valued publicly, but are heritage professionals?

[#RenewArch](#)





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# Structure

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@InstituteArch

#structure cont'd

Q2: Who is best placed to coordinate and support regional and local archaeological research (#developmentled #community and #academic)? #RenewArch

Remember to prefix answers to this Q with A2 and incl #RenewArch

12:43 PM · Nov 18, 2019 · TweetDeck

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**Kirsty Dingwall** @KDBingo · Nov 18

Replying to @InstituteArch

A2 The huge knowledge resource provided by LA archaeologists should not be underestimated. They also tend to have an in depth understanding of levels and areas of local interest. #RenewArch



**Kevin Mooney** @Archaeokev · Nov 18

Replying to @InstituteArch

Q2: Curators, HES, Local Authority Archaeologists and Advisors, however clearly funding/budgets etc impact on the ability for them to undertake this role. The danger exists for people to engage, promote and follow their own agendas, so bit of a tightrope #RenewArch



**Thomas Rees** @caespititious · Nov 18

Replying to @InstituteArch

A2 in terms of support - we all should. Regional Frameworks should be driven by the archaeological community, esp engaging those in commercial practice. Coordinate may vary by Region. Need coalitions of the willing.

#RenewArch





# Funding

**Gavin MacGregor** @gmacg\_1 · Nov 18  
 Replying to @InstituteArch  
 Q3 Need to change narrative of what we do - stop emphasising technical quantitative aspects & highlight a creative qualitative process through which we have an ethical responsibility to deliver social & cultural value for loss of finite resource which is a #CommonGood #RenewArch  
 2 6

**Bri Wilkinson** @BrianRhys · Nov 18  
 1

**Bri Wilkinson** @BrianRhys · Nov 18  
 Replying to @InstituteArch  
 A3 Budget it in. If you want to do it resource it properly. Don't have it as an optional extra or afterthought. At project design stage as how the work can support delivery of SG National Framework objectives.  
 4

**Kevin Mooney** @Archaeokev · Nov 18  
 Replying to @InstituteArch  
 Q3: Reduce our combined reliance on "work being driven by cost and efficiency" - further embed the requirements for Cultural Heritage at all stages of the project life cycle.. #RenewArch  
 5

**Lisa Westcott Wilkins** @LisaWWilkins · Nov 18  
 Replying to @InstituteArch  
 Q3 Sort out the procurement process so that all tenders require it, weighted equally against price. And make the payment schedules tacked to delivery as well - alot of this activity is promised to win jobs, and then not undertaken. Just ask HS2. #RenewArch  
 2 10

**Kirsty Dingwall** @KDBingo · Nov 18  
 Replying to @InstituteArch  
 A3: Embed it in all projects from the start (not just publicly funded). Make engagement with local communities routine. Ensure it is a billable/costable item for tendering against. #RenewArch  
 2

**Kirsty Dingwall** @KDBingo · Nov 18  
 Replying to @InstituteArch  
 A3: Educate the construction industry, ensure they understand what they are paying for and how we can contribute to #value and #socialbenefit.  
 2



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# Delivery

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Moving onto the theme of [#delivery](#)

Q5: How can [#value](#) to the public be integrated into the concept of 'value for money' in a competitive commercial environment? [#RenewArch](#)

Remember to prefix your answers with A5 and incl [#RenewArch](#)

1:15 PM · Nov 18, 2019 · TweetDeck



**Bri Wilkinson** @BrianRhys · Nov 18

Replying to [@InstituteArch](#)

A5. Framework needed for measuring/ assessing social outcomes. Inspiring Learning for All framework uses Generic Social Outcomes to measure social value of heritage/ cultural programmes in museum/gallery contexts. How can such be assessed up front in tendering process though?



**Thomas Rees** @caespititious · Nov 18

Replying to [@InstituteArch](#)

A5 through defining deliverables within development briefs - creating lvl playing field for these tendering





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# Delivery

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And our final Q on [#delivery](#)

Q6: How can we communicate and evidence the public and commercial benefits of archaeology? Has anyone got some great examples they would like to share?

[#RenewArch](#)

Remember to prefix your answers with A6 and incl [#RenewArch](#)

1:23 PM · Nov 18, 2019 · TweetDeck

-  **Gavin MacGregor** @gmacg\_1 · Nov 18  
Replying to @InstituteArch  
A6 Great example from Denmark by eSCAPE Team who blended arts & archaeology on housing development which drove sales up for client  
[#CreativeArchaeologies](#) [#CulturalProduction](#) [#RenewArchaeology](#)  
1
-  **Gavin MacGregor** @gmacg\_1 · Nov 18  
Also worth looking at exemplars in South Port report appendix - much to be learned from there  
[archaeologists.net/sites/default/...](http://archaeologists.net/sites/default/...)
-  **Bri Wilkinson** @BrianRhys · Nov 18  
Replying to @InstituteArch  
A6 Evaluation, evaluation, evaluation. There's a substantial body of evaluations from HLF funded projects for case studies Getting on a bit now, but here's the evaluation report for Scotland's Rural Past  
[webarchive.nrscotland.gov.uk/20180403135154...](http://webarchive.nrscotland.gov.uk/20180403135154...) [#RenewArch](#)  
1