

Three-year plan

Group

Marine Archaeology Special Interest Group (MASIG)

Period of three year plan

October 2022 to October 2025

Current membership numbers

Cifa members – 369

Non Cifa members – 1

	Year one	Year two	Year three	Year four
Committee meetings				
Autumn	October 2022 (AGM)	October 2023 (AGM)	October 2024 (AGM)	
Winter	Q1 2023	Q1 2024	Q1 2025	
Spring	Q2 2023	Q2 2024	Q2 2025	
Summer	Q3 2023	Q3 2024	Q3 2025	
Membership				
Recruitment (Cifa members)	n/a	+3%	+3%	
Recruitment (non Cifa members)	+3%	+5%	+5%	
Competency matrix	n/a	n/a	n/a	
Events				
AGM date/month	October 2022	Q4 2023	Q4 2024	
AGM event	October 2022	Q4 2023	Q4 2024	
Cifa conference session	Discussion Session	Discussion Session	Discussion Session	
CPD workshop(s)	RoW workshop	1. Practical session/ workshop: topic TBC	1. Practical session/ workshop: topic TBC	

Members				
Group member survey		TBC		
Subject survey				
Communications				
MASIG annual report	<ul style="list-style-type: none"> • 1 report per year 	<ul style="list-style-type: none"> • 1 report per year 	<ul style="list-style-type: none"> • 1 report per year 	
Newsletter (how many & when)	<ul style="list-style-type: none"> • 4x bulletins to members after each committee meeting and conference • Article in eBulletin before and after CPD event 	<ul style="list-style-type: none"> • 4x bulletins to members after each committee meeting and conference • Article in eBulletin before and after CPD event 	<ul style="list-style-type: none"> • 4x bulletins to members after each committee meeting and conference • Article in eBulletin before and after CPD event 	
Social media (LinkedIn/ twitter/ Facebook)	<p>Facebook & Twitter ongoing</p> <ul style="list-style-type: none"> • Post a short introduction re. new chair and committee member. • PWA 50th Anniversary 	Facebook & Twitter ongoing	Facebook & Twitter ongoing	
Publicity				
Group postcard	Created			
Group banner	Created			
Website	<p>CifA web page only.</p> <p>Update guidance information.</p> <p>Update committee profiles.</p>	<p>CifA web page only.</p> <p>Update committee profiles.</p>	<p>CifA web page only.</p> <p>Update committee profiles.</p>	