

Three-year plan

BUILDINGS ARCHAEOLOGY GROUP (BAG)

Current membership numbers

ClfA members – 940

Non-ClfA BAG members – 5

	Year one - 2025	Year two - 2026	Year three - 2027
Committee meetings (at least 3 per year) and AGM			
Spring	In person meeting	In person meeting	In person meeting
Summer	Online meeting	Online meeting	Online meeting
Autumn	Skype/Zoom mtg	Skype/Zoom mtg	Online meeting
Winter	Online meeting with AGM	Online meeting with AGM	Online meeting with AGM
Membership			
Recruitment (ClfA & non-ClfA members)	15 more per year	15 more per year	15 more per year
Specialist competence matrix development/review		Review	
Standard & Guidance development/review	Monitor feedback	Probable review	Monitor feedback
Communications			
Newsletter or update bulletins (at least 4 per year) (expected)	4 plus new ClfA website, KHub and LinkedIn	4 plus new ClfA website, KHub and LinkedIn	4 plus new ClfA website, KHub and LinkedIn
Social media (LinkedIn/ twitter/ Facebook/Email)	Reactive	Reactive	Reactive
Collaboration with other groups	Consider how to engage sustainably given our workloads	Engagement with amenity societies and statutory consultees	Continue engagement with amenity societies and statutory consultees

Group member/subject survey	Survey of member distribution	No	Short survey to review progress?
Events (Events Manager support)	Programme being devised to include those listed below:		
AGM event	N/A	To consider	To consider
ClfA conference session	Plan for ClfA session 2026	ClfA session this year	Workshop + fringe event?
CPD workshop(s)	Tea break and specialist lectures	Tea break and specialist lectures	Tea break and specialist lectures
In person meetings	To consider	To consider	To consider
Publicity			
Group banner	N/A - existing	N/A - existing	Revise existing
Group postcard	Design & print	No	No
Website page updates	Yes	Yes	Yes
Professional practice paper		To consider this year	
Other	Consider single-page flyer for new member portfolio	Complete	No
Other activities			
	Develop insert (1 side A4) for ClfA new members pack	Develop insert (1 side A4) for ClfA new members pack	
	ClfA website – set up BAG hub/page	ClfA website – set up BAG hub/page	
	ClfA Conference		
	Respond to Calls for Evidence National Planning Policy Framework and other reviews with CBA Considering frameworks	Respond to Calls for Evidence National Planning Policy Framework and other reviews with CBA Considering frameworks	Respond to Calls for Evidence National Planning Policy Framework and other reviews with CBA Considering frameworks

