

# Selection Toolkit for Archaeological Archives

## NEXT STEPS

To successfully implement selections strategies for all archaeological projects we will need your support and advocacy!

The aim of this worksheet is to help you think about how you will begin to implement selection strategies in your own organisations, how you might go about doing that and who you will need to help you.

### 5 Steps to Successful Advocacy

- Set a Goal
- Define Your Message
- Build a Team
- Map Out a Timeline
- Develop Your Communications and Activities

## GOAL

Set your goal.

## MESSAGE

Define your message and why are selection strategies important for you.

## TEAM



Who would be/is responsible for implementing selection strategies in your organisation?

Who are the key players you need the support of?

### Think about:

- How open will they be to implementing selection strategies.
- Will you need to adapt the message for your audience?
- **Are there any key players in this room?**

# TIMELINE AND ACTIVITIES

Write achievable objectives against this timeline. Try make your objectives **SMART**.

**SPECIFIC**  
**MEASURABLE**  
**ACHIEVABLE**  
**REALISTIC**  
**TIMEBOUND**



In 1 week I will...

Empty text box for writing objectives for the 1-week period.



In 1 month I will...

Empty text box for writing objectives for the 1-month period.



In 6 months I will...

Empty text box for writing objectives for the 6-month period.

In 1 year I will...

Empty text box for writing objectives for the 1-year period.



I will need:

Large empty text box for listing resources or needs.

<https://www.archaeologists.net/selection-toolkit>