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13 April, 2017

Dear Rebecca,

Historic Environment Forum Client Demand Task Group (CDTG) Consultation on Market Conditions for Expert and Specialist Heritage Skills and Services

Thank you for the opportunity to comment on this consultation

The Chartered Institute for Archaeologists

The Chartered Institute for Archaeologists (ClfA) is the leading professional body representing archaeologists working in the UK and overseas. ClfA promotes high professional standards and strong ethics in archaeological practice, to maximise the benefits that archaeologists bring to society, and provides a self-regulatory quality assurance framework for the sector and those it serves.

ClfA has over 3,200 members and around 80 registered practices across the United Kingdom. Its members work in all branches of the discipline: heritage management, planning advice, excavation, finds and environmental study, buildings recording, underwater and aerial archaeology, museums, conservation, survey, research and development, teaching and liaison with the community, industry and the commercial and financial sectors.

Market Conditions for Expert and Specialist Heritage Skills and Services

Specific Questions

1. Do you agree with recommendation 1.1 (p 21: Pan-sector advocacy via deeper collaboration)? Do you have any additional or alternative recommendations?

1.1 Yes. This should be complement the more focused advocacy activity of individual bodies.

2. Do you agree with recommendation 1.2 (p 22: Encourage relevant bodies to collaborate with local authority officers)? Do you have any additional or alternative recommendations?

2.1 Yes. Local authority archaeological and heritage services have a key role to play in this regard and should be fully engaged in the process.

3. Do you agree with recommendation 1.3 (p 22: Encourage relevant bodies to collaborate with clients)? Do you have any additional or alternative recommendations?

3.1 Yes.

3.2 Collaboration with representative bodies (such as the Home Builders Federation) acting on behalf of a range of clients would also provide an effective means to stimulate demand.

4. Do you agree with recommendation 1.4 (p 22: Encourage consistent collaboration between heritage bodies and relevant bodies)? Do you have any additional or alternative recommendations?

4.1 Yes. ClfA would welcome the opportunity to collaborate further with Historic England and other heritage agencies.

5. Do you agree with recommendation 2 (p 22: Education of owners, clients and their agents)? Do you have any additional or alternative recommendations?

5.1 Yes. Greater understanding in all of the areas identified on pages 22-23 of the report is key to achieving the Group's objectives.

5.2 The personas identified in the report might be expanded to include politicians and civil servants working in Central Government, not all of whom are fully abreast of the issues. Such individuals may not be 'clients' utilising heritage services but they have an important and influential role to play in facilitating the delivery of such services.

6. Do you agree with recommendation 3 (p 23: Advice to owners, clients and their agents)? Do you have any additional or alternative recommendations?

6.1 Accreditation schemes, if properly formulated and run (with clear, consistent and transparent criteria for entry and continuing participation in the scheme) can, through the maintenance of registers or directories, provide valuable information to owners, clients and agents on which to base choices.

7. The research report has analysed the responses of the organisations and individuals consulted. Are there any additional factors, not referred to by the respondents, that you believe the CDTG should consider? What new or different recommendations might these factors generate?

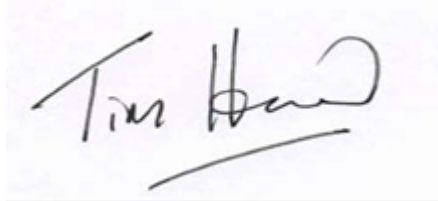
7.1 No comment.

8. Finally, how, if at all, do you think the Government's Industrial Strategy (https://beisgovuk.citizenspace.com/strategy/industrial-strategy/supporting_documents/buildingourindustrialstrategygreenpaper.pdf) could help or be helped by these recommendations?

8.1 ClfA will supply a copy of its response to the consultation on the Industrial Strategy under separate cover.

If there is anything further that I can do to assist please do not hesitate to contact me.

Yours sincerely,

A handwritten signature in black ink that reads "Tim Howard". The signature is written in a cursive style and is positioned above a thin horizontal line.

Tim Howard
ClfA Senior Policy Advisor