

MEMORANDUM OF UNDERSTANDING ON ADVOCACY

Between

The Council for British Archaeology (CBA)

and

Chartered Institute for Archaeologists (CIfA)

1. Introduction

This Memorandum of Understanding (MoU)

- sets out the basis for coordination and cooperation on advocacy between the two organisations
- sets out ambitions for the continued alignment and collaboration between the two organisations
- recognises the mutually supportive but different sector-leading roles of each organisation

2. The organisations

2.1. The Chartered Institute for Archaeologists (CIfA)

CIfA is the leading professional body representing archaeologists working in the UK and overseas. CIfA promotes high professional standards and strong ethics in archaeological practice, to maximise the benefits that archaeologists bring to society. It is the authoritative and effective voice for archaeologists, bringing recognition and respect to the profession.

CIfA invests extensively in advocacy and policy work. It proactively builds networks and establishes trust with politicians, civil servants, sector bodies and key bodies beyond the sector; it also works in a reactive way, activating those networks in response to threats or opportunities arising from political initiatives, and responding to consultations.

CIfA's principal advocacy objectives are

- to maintain or improve the protection and management of the historic environment – this is an objective it shares with many others
- to maintain or advance, in the interests of the public and clients, the quality of archaeological practice, particularly where occasioned through planning or other processes managing change to the historic environment – this is an objective it shares with some others but increasingly tends to lead on, and
- to ensure that work is done by competent professionals and to professional standards – this is an objective it is the sector lead on

Through its advocacy work CIfA aims to

- influence government policy and regulation, along with thinking and practice in government, the historic environment sector and wider sectors
- provide professional, authoritative, and balanced advice to ministers, parliamentarians, government departments and agencies, and NGOs
- work widely with partners across a range of sectors to achieve positive changes for archaeology

- be proactive in promoting our agenda
- be pragmatic in seeking opportunities to influence
- be strategic in how we prioritise our objectives

2.2. The Council for British Archaeology (CBA)

The CBA is an educational charity and national amenity society with a leading role in championing the public interest in archaeology. CBA works throughout the UK to involve people in archaeology and to promote the appreciation and care of the historic environment for the benefit of present and future generations.

The CBA's vision is Archaeology for all: by 2020 everyone will know how they can enjoy, understand and care for the historic environment – and why it matters.

Amongst the CBA's strategic objectives for the current period, there is an objective for enhancing the protection and stewardship of the UK's archaeological heritage. This includes:

- supporting the role of local historic environment advisory services, including seeking a statutory duty for planning authorities to have access to a professionally supported and maintained Historic Environment Record advisory service
- promoting the maintenance – and where appropriate enhancement – of levels of protection of the archaeological heritage on land and under the sea through the planning systems and other legislation/policies, and developing our role as a consultee in relation to listed buildings in England and Wales, working with local partners, to promote buildings archaeology
- promoting the protection and appreciation of the UK's archaeological heritage on land and under the sea to politicians and key decision makers across the UK and abroad
- promoting the enhancement of appropriate levels of curation for archaeological material in museum collections and elsewhere with appropriate public access to encourage use
- facilitating and empowering more local engagement with advocacy associated with the protection and stewardship of the UK's archaeological heritage

CBA is widely regarded as one of the most visible and respected voices in archaeology, often acting as the figurehead for the archaeological sector at the highest levels. CBA has an established reputation as an organisation which leads and encourages sector collaboration and has built relationships with politicians. CBA responds to policy and advocacy issues in a variety of ways including through consultations and other political initiatives. As a national amenity society, CBA also represents archaeological interest through its statutory role in the planning process.

3. Areas of co-operation and support

3.1. Voices of the sector

CifA and CBA recognise that they are the only two UK independent archaeological bodies with sufficient resources, remit and record to provide an effective partnership for archaeological advocacy. With complementary roles, they are leading opinion formers and advisors to government, heritage sector partners and other decision-makers.

3.2. Complementary roles

CIfA's focus is on promoting archaeological practice to professional standards. CBA's focus is on the public interest in archaeology and its promotion. Together, through these distinct approaches, CIfA and CBA seek to add value *to* society and improve the recognition of the value of archaeology *by* society.

Each organisation supports the role, remit and focus of the other, with significant areas of overlap on priority issues and strategic approaches to advocacy issues.

3.3. Alignment

CIfA and CBA share substantial common interests and understandings about archaeology and the historic environment. These issues include, but are not limited to

- heritage protection legislation and policy
- archaeology and placemaking, including through the planning systems
- the contribution of the historic environment to the environment, economy, identity, health and wellbeing

Each organisation seeks to strengthen its support for the other by supporting and promoting relevant strategic objectives on these issues and, as appropriate, to work in partnership to complement each other's respective strengths.

Each organisation recognises the power and efficiency of synergy and will work with the other to avoid unnecessary gaps and overlaps.

Each organisation also seeks to respect the corporate and charitable objectives of the other to ensure the long term sustainability of each organisation.

3.4. Coordination

Both organisations will coordinate action where possible and where policy interests are common to both. This will be expected in most instances.

3.5. Advocacy objectives

Each organisation will be mindful of the other's objectives in any written policy priorities or objectives and will indicate where one organisation has a designated lead role.

Mutual development of policy positions and support of each other's respective priorities will be pursued when appropriate.

Any additional and agreed briefs or agreements, complete with details of any supplementary financial obligations, will be attached as further Schedules to this overarching agreement.

3.6. Representation

To maximise shared resources, ClfA and CBA will be able represent each other at meetings or events where attendance by both organisations is not possible or not necessary. Representation should be agreed in advance and should involve agreement of mutual positions in advance, where necessary.

3.7. Identified areas for cooperation

At the date of this Memorandum, the following areas have been identified for cooperation;

- 1) representation of the other at meetings or events, as appropriate and as agreed in advance
- 2) joined-up approaches on advocacy or policy issues, including joint statements and consultation responses, where appropriate and as agreed in advance
- 3) coordinated approaches to managing liaisons with The Archaeology Forum, including providing the secretariat for the All Party Parliamentary Archaeology Group
- 4) promotion of each other's activities as relevant to this MoU
- 5) providing copy on recent activities for each other's publications
- 6) general mutual promotion of membership and events

4. Liaison

Each organisation will appoint a representative to form the link between the parties concerning the operation of this Memorandum. The two individuals, or their designated representatives, shall meet once a year, to review the status of the co-operation and development activities established under this Memorandum:

For the CBA: the Executive Director / Chair of Trustees

For ClfA: the Chief Executive / Hon. Chair

Additional liaison between staff of each organisation will be required to discuss issues arising as a result of cooperation under the MoU, for example, to advance shared policy areas.

Each organisation will inform the other of significant activities or changes.

5. Duration and termination

This Memorandum shall continue in force unless terminated by either party or superseded by another agreement. It will be reviewed at least every five years.

Any party wishing to terminate this Memorandum must notify the other party in writing, giving no less than three months' notice.

For and on behalf of: CBA	For and on behalf of: ClfA
Name:	Name:

Position:	Position:
Date:	Date: