

**Landscape SIG**

14 October 2024, 10AM-11AM  
Online - Teams

**Minutes**

**Present:**

- Victoria Bowns - VB
- Brandon Braun (secretary) - BB
- Kat Hopwood-Lewis (Advisory Council representative) - KHL
- Abi Tompkins - AT
- Sam Turner (chair) - ST
- Meike Van Lit (treasurer) - MVL
- Janine Young - JY

<b>Agenda Point</b>		<b>Action (Initials)</b>
<b>1.</b>	<b>Apologies</b> DA, IH	
<b>2.</b>	<b>Minutes of the Previous Meeting</b> Accepted without changes	
<b>3.</b>	<b>Matters Arising</b> Follow-ups from previous meetings: <ul style="list-style-type: none"> <li>- Group documentation (agenda point 4)</li> <li>- Events (agenda point 5)</li> </ul>	
<b>4.</b>	<b>Group Documentation</b> BB updated about annual report and three-year plan. Annual report was brief but submitted. Three-year plan will be filled in, to be adopted at next AGM.	
<b>5.</b>	<b>Events</b> JY gave overview of events meeting and preliminary events schedule: <ul style="list-style-type: none"> <li>- Wednesday lunchtime for online lectures, every 2 months</li> </ul> Committed established preliminary schedule of first three sessions: <ul style="list-style-type: none"> <li>- 13 November – Introductory talk by AT and IH; JY on landscape scale change.</li> <li>- 15 January – VB on Historic Environment in East Riding and Hull; ST on OSL dating for landscape archaeology</li> <li>- 12 March – IH; KHL; MVL – topics to be confirmed</li> </ul> Further discussion topics included: <ul style="list-style-type: none"> <li>- April session would coincide with CifA conference. ST reminded that call for sessions due 8 November. Discussion of potential session around the theme ‘Shaping the future of landscape’ or similar, framed as</li> </ul>	

	<p>challenges heritage industry are facing. Suggested focus on practice (examples) rather than policy.</p> <ul style="list-style-type: none"> <li>- Future sessions will be scheduled in 2025.</li> <li>- Sharing within ClfA: Which other SIGs to invite? KHL identified 'gap' in current SIG membership that skews towards the more experienced, so opportunities with Early Careers and Diggers Forum SIGs.</li> <li>- Sharing more widely (outside ClfA): <ul style="list-style-type: none"> <li>- should link be shared with non-members? If so, what are benefits of non-ClfA paying members?</li> <li>- Introductory session will be shared to encourage more membership.</li> </ul> </li> </ul> <p><b>Actions:</b> Go back to ClfA about schedule of first talks and a link for non-members for socials, etc. Draft expression of interest for ClfA conference session, share with committee, submit.</p>	<p>JY</p> <p>ST</p>
6.	<p><b>Communications</b> MVL updated about social media:</p> <ul style="list-style-type: none"> <li>- MVL, VB and AT are on social media accounts until December. Request for new trio for Jan-March.</li> <li>- Limited engagement with accounts. It was suggested that engagement may increase with events.</li> </ul> <p><b>Actions:</b></p> <ul style="list-style-type: none"> <li>- Check if ClfA has sent anything to SIG membership MVT will follow up</li> <li>- Perhaps add LinkedIn account to attract professional audience, from January.</li> </ul>	<p>MVT</p> <p>Committee</p>
7.	<p><b>AOB</b></p> <ul style="list-style-type: none"> <li>- MVL informed committee that ClfA is reviewing treasurer role, which is possibly to be rebranded</li> </ul>	
8.	<p><b>Date of next committee meeting and future events</b> Committee meetings:</p> <ul style="list-style-type: none"> <li>- 13 January 2025 at 10AM</li> </ul> <p>Events:</p> <ul style="list-style-type: none"> <li>- 13 November 2024, 1205-1255</li> <li>- 15 January 2025, 1205-1255</li> <li>- 12 March 2025, 1205-1255</li> </ul>	